

# BOSTON MARATHON® JIMMY FUND WALK

## FUNDRAISING ON FACEBOOK

Here are some ways to fundraise for your Jimmy Fund Walk on Facebook:

1. **Share** your personal fundraising page link
  - If Facebook prompts you to add a donate button, **do not add this button**. Fundraise directly through your Jimmy Fund Walk URL (your personal fundraising page link).
2. **Create** a Facebook Fundraiser by following these important steps:
  - Notify your Walk staff contact or the [Jimmy Fund Walk inbox](#)
  - Create your fundraiser with the title as your First Name Last Name 2019 Jimmy Fund Walk
    - If this information is missing from your fundraiser title, **we cannot guarantee credit to your Jimmy Fund Walk fundraising total**
    - Example: Jane Doe's 2019 Jimmy Fund Walk Fundraiser
  - If a donor gives to your Facebook Fundraiser and would like to have their gift matched by their employer:
    - Please have them send a copy of their Facebook payment confirmation to your Walk staff contact or the [Jimmy Fund Walk inbox](#)
    - Please also include your name as the participant, the event year and name, and the employer name
    - If the employer provided the donor with a Gift ID number or confirmation of match request, please also send this information
    - Without this information, **we cannot guarantee credit to your Jimmy Fund Walk fundraising total**
  - Please note:
    - Your Facebook Fundraiser will be reflected on your Jimmy Fund Walk donor scroll as one event and donors to your Facebook Fundraiser will not be individually listed out
    - It may take 6-8 weeks for your Facebook Fundraiser to be added to your Jimmy Fund Walk fundraising

### QUESTIONS?

If you have any questions, please contact your Walk staff contact or the [Jimmy Fund Walk](#) **before** creating your Facebook Fundraisers.

It is critical that the above steps are taken to ensure that your Jimmy Fund Walk fundraising is credited.

#### FOR MORE INFORMATION

Contact Jimmy Fund Walk Staff at  
EM: [JimmyFundWalk@dfci.harvard.edu](mailto:JimmyFundWalk@dfci.harvard.edu)  
PH: 866-531-9255

