

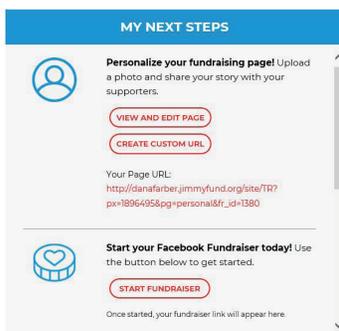
Create a Facebook Fundraiser to support your walk event!

A Facebook Fundraiser is an easy and effective way to raise money for your walk and help you reach your fundraising goal. Log in to your Participant Center and follow these steps to start yours today.

Please Note: You must create your Facebook Fundraiser through your Participant Center for the funds to flow directly to your Walk fundraising page. Be sure to register for the event before attempting to set up your Facebook Fundraiser.

1

Log in to your Participant Center and select “Start Fundraiser” from your Next Steps.



3

On the next pop-up window, allow the Jimmy Fund to receive your name, profile photo, and manage your Facebook Fundraiser by clicking the “Continue as [Your Name]” button.

4

The pop-up will close, and the link to access your Facebook Fundraiser will appear in your Participant Center’s Next Steps section.

2

Log in to your Facebook account through the pop-up window on-screen.

5

Personalize your Facebook Fundraiser through your Facebook account with a photo and the reasons you are raising funds. Your Fundraiser will automatically post to your News Feed to spread the word to your family and friends!

Frequently Asked Questions

Q: How do I create my Fundraiser for my birthday?

A: You can share your existing Facebook Fundraiser to your page so it will re-post to your News Feed. Click the share arrow on the far right of your original post to share your Fundraiser to your News Feed again, and let friends know that you're asking for donations in honor of your birthday.

Q: Can I set up a Facebook Fundraiser for my walk without logging into the Participant Center?

A: It is possible to do so, but we strongly encourage you to set one up through your Participant Center, so it syncs with your walk fundraising page. Please contact the Walk Staff at 866-531-9255 if you would like to set up a Fundraiser without logging into the Participant Center.

Q: Will donations made through my Facebook Fundraiser post immediately to my Walk fundraising page in my Participant Center?

A: Donations will sync within an hour to your walk fundraising page. However, it takes 4 to 6 weeks to sync donations made through a Facebook Fundraiser created without logging into your Participant Center.

Q: What if I see a notification in Facebook to make a donation to my Facebook Fundraiser, but I already gave to my walk outside of my Facebook Fundraiser?

A: If you gave to your walk before creating your Facebook Fundraiser, your Fundraiser will not have a record of that gift and will send you the notification automatically.