

Walk: YOUR WAY

Weekend Experience Guide

Get ready for the 2020 Boston Marathon® Jimmy Fund Walk: **YOUR WAY** presented by Hyundai! Though we won't be physically together this year, we're excited to bring you a full weekend experience designed to celebrate our commitment to conquering cancer. We can't wait to for you to join us.

Saturday, October 3

8 P.M.: CELEBRATION BROADCAST

(Log in early to be sure you don't miss anything)

- Join us LIVE for our [Celebration Broadcast!](#) For those of you who have walked before, we think you'll enjoy some of the surprise guests.

Sunday, October 4: Walk Day!

ALL DAY: WALK YOUR WAY

- When and how far you walk is up to you. For those walking longer distances, we encourage you to start your walk early.
- Make sure you track your miles on the [Charity Miles App](#) and take a custom Jimmy Fund Walk finisher photo at the end of your walk. Share the photo on social media and ask for final donations.
- Join us online before and after your walk, or at a rest or break point, on the [Jimmy Fund Walk Weekend Experience Site](#) to:
 - o *Watch the Celebration Broadcast if you missed it*
 - o *Meet our Jimmy Fund Walk Heroes*
 - o *See our Raise Your Hand photo collage presented by Hyundai and find your photo*
 - o *Fill out a ribbon in honor of whomever you walk for on our Virtual Ribbon Wall presented by Lilly*
 - o *Check out photos and videos of how others in the Jimmy Fund community walked their way*
 - o *And more!*

IN PREPARATION FOR WALK WEEKEND, DON'T FORGET TO:

- Download the [Charity Miles app](#) and track your miles
- Download the [Jimmy Fund Walk: Your Way playlist on Spotify](#)
- Listen to our Jimmy Fund Walk podcasts:
 - o [Walk veteran Julie Wilson shares her inspiration for walking](#)
 - o [Pacesetter Jess Stevens shares her cancer journey](#)
- Print the [Jimmy Fund Walk Coloring Pages and Activities](#)
- Share your walk via email and social media with your friends and family and ask for donations! Tag [@thejimmyfund](#) or [@thejimmyfundwalk](#) on Facebook, and use [#JimmyFundWalk](#) when using Instagram and Twitter. Make sure your social accounts are public so your photos can be shared with the Jimmy Fund Walk community.