

Official Rules

Starting on June 12, 2019, Dana-Farber Cancer Institute and the Jimmy Fund (“DFCI”) will invite eligible participants via email, Facebook (<http://www.facebook.com/DanaFarberCancerInstitute>), the Program website (www.cheerfordanafarber.org), and other methods to register a cheerleading team for the 2019-2020 Cheer for Dana-Farber fundraising program (the “Program”). To register a cheerleading team for the Program, a representative of the team must (i) visit the URL reflected in the invitation and (ii) supply all requested information in a complete and accurate fashion to DFCI (together, the “Participating Teams”). Participating Teams who are: (i) located in New England, and (ii) whose team fundraising total equals or exceeds the dollar threshold(s) defined below on or before April 15, 2020 at 11:59pm ET will be eligible to win a prize(s) as described below.

The winners will be determined at DFCI: 10 Brookline Place West, 6th Floor, Brookline, Massachusetts, on April 16, 2020 at 12:00pm ET. The Senior Vice President for Philanthropy, or their designee, shall be responsible for determining the winning teams.

The representative who registered each potential winning team will be notified by phone, mail and/or email. If a potential winning team representative cannot be reached after five (5) days from the first notification attempt, or if a Participating Team is found to be ineligible or is located outside of New England, or if the notification is returned or undeliverable, or if a Participating Team declines “winner” status, that Participating Team will forfeit all rights as the winning team, and an alternate winning team will be selected. In the event the alternate winning team declines the prize, the prize may be designated for another DFCI fundraising event at DFCI’s sole discretion. Prizes will be shipped via a traceable method of delivery.

In order to be eligible to win a prize, Participating Team members must, as of the date of entry, be a legal resident of the United States, and be located in one (1) of the following New England states: Massachusetts, Maine, New Hampshire, Connecticut, Vermont, or Rhode Island. Directors, officers and employees of DFCI, New England Patriots LLC and NPS LLC are not eligible to win a prize.

Participating Teams who raise and submit to DFCI five hundred dollars (\$500.00) or more on or before April 15, 2020 at 11:59pm ET will receive up to thirty-five (35) Cheer for Dana-Farber t-shirts with a fair market value of six dollars and eighty-five cents (\$6.85) each. Participating Teams who raise and submit to DFCI two hundred and fifty dollars (\$250.00) or more on or before April 15, 2020 at 11:59pm ET will receive up to thirty-five (35) Cheer for Dana-Farber bows, with a fair market value of six dollars and fifty cents (\$6.50) each. Other prizes may be added as the season continues.

The nine (9) Participating Teams with the most dollars raised and submitted to DFCI as of April 15, 2020 at 11:59pm ET will each receive the opportunity for up to thirty-five (35) individuals to attend a master cheerleading class taught by the New England Patriots Cheerleaders at the Dana-Farber Field House located at Gillette Stadium in Foxborough, Massachusetts during the 2020 calendar year. If the Dana-Farber Field House is unavailable for any reason, a similar location may be selected instead. Please note that all participants must be 8 years of age or older by January 1, 2020 to attend both the clinic and the game. This prize has a combined fair market value of two hundred forty-five dollars (\$245.00) per team. This prize does not include transportation to/from Gillette Stadium; winners are responsible for any and all transport. The date and time of the master cheerleading class shall be mutually agreed upon by DFCI and the New England Patriots Cheerleaders and will be provided to the winning teams when available. All elements of the class including, but not limited to type of instruction, number of participants, and length of the class, shall be determined by the New England Patriots Cheerleaders.

All entries must be complete to be eligible. Deadline to enter is April 15, 2020 at 11:59pm ET.

Prizes are non-transferrable, non-refundable, non-negotiable, not redeemable for cash or for re-sale, and no substitution will be allowed. Prizes will not be replaced if lost or stolen. If a winner is unable to accept a

prize, they shall forfeit the prize and DFCI shall choose an alternate winner at its sole discretion. Other restrictions may apply. Should a prize become unavailable to DFCI for any reason, DFCI reserves the right to substitute an item of equal or lesser value. All dates, including all prize dates, contest dates, and deadline dates, are subject to change at the sole discretion of DFCI and New England Patriots LLC. Winning teams must be available on the date(s) specified and determined by DFCI and the New England Patriots. Winning teams may be required to sign an affidavit of eligibility, a receipt, a Certificate of Intent, and/or a waiver form provided by DFCI, prior to receipt of the prize, including waivers from DFCI and the New England Patriots such as for photo release and indemnification.

The identities of the winners may be obtained by contacting the Event Fundraising office at cheer@dfci.harvard.edu on or after April 21, 2020 at 12:00pm ET.

Any valuation of the prizes stated above is based on available information provided to DFCI, and the value of any prize awarded to a winning team may be reported for tax purposes as required by law. Winning teams are solely responsible for reporting and paying any and all applicable taxes related to a prize and for paying any expenses associated with a prize which is not specifically provided for in these Official Rules. Winning teams may be required to provide DFCI with valid identification and a valid taxpayer identification number or social security number before the prize will be awarded. Any person winning over \$600 in prizes from DFCI may receive an IRS form 1099 shortly following the end of the calendar year and a copy of such form will be filed with the IRS. Any person winning \$5,000 or more in prizes from DFCI may be required to pay the applicable taxes to DFCI before any prize will be awarded, per IRS regulations.

By participating in the contests described above, participants agree to abide by all terms of these Official Rules and all decisions of DFCI, made in its sole discretion, which decisions shall be final. DFCI will interpret these Official Rules and will resolve any disputes, conflicting claims or ambiguities concerning the rules or the contests, and DFCI's decisions concerning such disputes shall be final.

All participants, their heirs, executors and administrators, waive, release and forever discharge DFCI, NPS LLC, New England Patriots LLC, all sponsoring entities, their respective trustees, directors, officers, employees, and agents (the "Released Parties"), from all claims of liability, damages and rights of action of whatever nature or description, in equity or at law, present and future, that may arise out of or relate to participation in the contests, including the use of any prize.

The Released Parties are not responsible for lost or stolen prizes, incorrect or inaccurate transcription of entry information, for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, theft or destruction or unauthorized access to, or alteration of, entries, for line failures or other failures of any telephone network, server, providers, computer equipment, software or any combination thereof, for inability to access any web site or online service or any other error or malfunction, or for late, lost, illegible, misdirected or incomplete entries which may limit a participant's ability to participate in the contests. The Released Parties are not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, garbled or delayed transmissions.

The contests are governed by the laws of the Commonwealth of Massachusetts. By participating in the contests, each participant consents to the exclusive jurisdiction of the courts located in Suffolk County, Massachusetts, for resolution of all disputes.

Dana-Farber Cancer Institute is the sponsor of the Program and its contests. DFCI is located at 450 Brookline Avenue, Boston, Massachusetts 02215.