

Official Rules

Starting on June 12, 2019, Dana-Farber Cancer Institute and the Jimmy Fund (“DFCI”) will invite eligible participants via email, Facebook (<http://www.facebook.com/DanaFarberCancerInstitute>), the Program website (www.cheerfordanafarber.org), and other methods to register a cheerleading team for the 2019-2020 Cheer for Dana-Farber fundraising program (the “Program”). To register a cheerleading team for the Program, a representative of the team must (i) visit the URL reflected in the invitation and (ii) supply all requested information in a complete and accurate fashion to DFCI (together, the “Participating Teams”). Participating Teams who are: (i) located in New England, and (ii) whose team fundraising total equals or exceeds the dollar threshold(s) defined below on or before April 15, 2020 at 11:59pm ET will be entered into a drawing(s) for a chance to win a prize as described below.

The drawings will be held at DFCI: 10 Brookline Place West, 6th Floor, Brookline, Massachusetts, on April 16, 2020 at 12:00pm ET. The Senior Vice President for Philanthropy, or her/his designee, shall be responsible for drawing at random the name of one (1) potential winning team per drawing.

The representative who registered each potential winning team will be notified by phone, mail and/or email. If a potential winning team representative cannot be reached after five (5) days from the first notification attempt, or if a Participating Team is found to be ineligible or is located outside of New England, or if the notification is returned or undeliverable, or if a Participating Team declines “winner” status, that Participating Team will forfeit all rights as the winning team, and an alternate winning team will be selected. In the event the alternate winning team declines the prize, the prize may be designated for another DFCI fundraising event at DFCI’s sole discretion. Prize(s) will be shipped via a traceable method of delivery.

In order to be eligible to participate in the drawing(s), Participating Team members must, as of the date of entry, be a legal resident of the United States, and be located in one (1) of the following New England states: Massachusetts, Maine, New Hampshire, Connecticut, Vermont, or Rhode Island. Directors, officers and employees of DFCI, New England Patriots LLC and NPS LLC are not eligible to win the prize(s).

NO PURCHASE OR CONTRIBUTION NECESSARY TO ENTER. Maximum of one hundred (100) entries per Participating Team. The odds of winning depend on the number of valid entries received. Please contact the Jimmy Fund Special Events office at cheer@dfci.harvard.edu to request an “entry form” if you would like to be entered into the drawing(s) without registering a team for the Program, fundraising for DFCI, or making a contribution to DFCI.

Participating Teams who raise and submit to DFCI five hundred dollars (\$500.00) or more, or submit an “entry form” as described above, on or before April 15, 2020 at 11:59pm ET will each be entered into a drawing for a chance for up to thirty-five (35) individuals to perform a routine during the pre-game show at a New England Patriots home football game during the 2020 NFL season at Gillette Stadium in Foxborough, Massachusetts. Date and time of the game will be provided to the winning teams when available. There will be four (4) winning teams for this prize. Please note that all participants must be 8 years of age or older by January 1, 2020 to attend both the clinic and the game. This prize has a combined fair market value of two thousand five hundred dollars (\$2,500.00) per team. This prize does not include tickets to the game or transportation to/from Gillette Stadium; the winner(s) shall be responsible for any and all transport. Participating Teams will receive one (1) additional entry into the drawing for each additional five hundred dollars (\$500.00) raised and submitted to DFCI on or before April 15, 2020 at 11:59pm ET, up to a maximum of one hundred (100) entries.

The eight (8) Participating Teams with the most dollars raised and submitted to DFCl as of April 15, 2020 at 11:59pm ET will each receive the opportunity for up to thirty-five (35) individuals to attend a master cheerleading class taught by the New England Patriots Cheerleaders at the Dana-Farber Field House located at Gillette Stadium in Foxborough, Massachusetts during the 2020 calendar year. Please note that all participants must be 8 years of age or older by January 1, 2020 to attend both the clinic and the game. This prize has a combined fair market value of two hundred forty-five dollars (\$245.00) per team. This prize does not include transportation to/from Gillette Stadium; winners are responsible for any and all transport. The date and time of the master cheerleading class shall be mutually agreed upon by DFCl and the New England Patriots Cheerleaders and will be provided to the winning teams when available. All elements of the class including, but not limited to type of instruction, number of participants, and length of the class, shall be determined by the New England Patriots Cheerleaders.

All entries must be complete to be eligible. Deadline to enter is April 15, 2020 at 11:59pm ET.

Prizes are non-transferrable, non-refundable, non-negotiable, not redeemable for cash or for re-sale, and no substitution will be allowed. Prizes will not be replaced if lost or stolen. If any winner(s) is unable to accept his/her prize(s), they shall forfeit their prize(s) and DFCl shall choose an alternate winner(s) at its sole discretion. Other restrictions may apply. Should a prize become unavailable to DFCl for any reason, DFCl reserves the right to substitute an item of equal or lesser value. All date(s), including all prize date(s), drawing date(s), and deadline date(s) are subject to change at the sole discretion of DFCl and New England Patriots LLC. Winning teams must be available on the date(s) specified and determined by DFCl and the New England Patriots. Winning teams may be required to sign an affidavit of eligibility, a receipt, a Certificate of Intent, and/or a waiver form provided by DFCl, prior to receipt of the prize, including waiver(s) from DFCl and the New England Patriots such as for photo release and indemnification.

The identities of the winners may be obtained by contacting the Jimmy Fund Special Events office at cheer@dfci.harvard.edu on or after April 21, 2020 at 12:00pm ET.

Any valuation of the prizes stated above is based on available information provided to DFCl, and the value of any prize awarded to a winning team may be reported for tax purposes as required by law. Winning teams are solely responsible for reporting and paying any and all applicable taxes related to a prize and for paying any expenses associated with a prize which is not specifically provided for in these Official Rules. The Winning Teams may be required to provide DFCl with valid identification and a valid taxpayer identification number or social security number before the prize will be awarded. Any person winning over \$600 in prizes from DFCl may receive an IRS form 1099 shortly following the end of the calendar year and a copy of such form will be filed with the IRS. Any person winning \$5,000 or more in prizes from DFCl may be required to pay the applicable taxes to DFCl before any prize will be awarded, per IRS regulations.

By participating in the drawing(s) described above, participants agree to abide by all terms of these Official Rules and all decisions of DFCl, made in its sole discretion, which decisions shall be final. DFCl will interpret these Official Rules and will resolve any disputes, conflicting claims or ambiguities concerning the rules or the drawing, and DFCl's decisions concerning such disputes shall be final. All participants, their heirs, executors and administrators, waive, release and forever discharge DFCl, NPS LLC, New England Patriots LLC, all sponsoring entities, their respective trustees, directors, officers, employees, and agents (the "Released Parties"), from all claims of liability, damages and rights of action of whatever nature or description, in equity or at law, present and future, that may arise out of or relate to participation in the drawing, including the use of any prize.

The Released Parties are not responsible for lost or stolen prizes, incorrect or inaccurate transcription of entry information, for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, theft or destruction or unauthorized access to, or alteration of, entries, for line failures or other failures of any telephone network, server, providers, computer equipment, software or any combination thereof, for inability to access any web site or online service or any other error or malfunction, or for late, lost, illegible, misdirected or incomplete entries which may limit a participant's

ability to participate in the drawing. The Released Parties are not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, garbled or delayed transmissions.

The drawings are governed by the laws of the Commonwealth of Massachusetts. By participating in the drawing, each participant consents to the exclusive jurisdiction of the courts located in Suffolk County, Massachusetts, for resolution of all disputes.

Dana-Farber Cancer Institute is the sponsor of the drawings. DFCI is located at 450 Brookline Avenue, Boston, Massachusetts 02215.