Go Live on Facebook & Fundraise for the Jimmy Fund Walk

Facebook’s ‘Live Video’ feature is a fun and interactive way to engage with your Facebook friends and raise awareness for your Jimmy Fund Walk fundraising. Follow these easy step-by-step instructions on how to easily fundraise through Facebook Live!
1. Create a Facebook Fundraiser through your Participant Center

2. Head over to your Facebook Fundraiser Main Page
3. Once at main page of your Facebook Fundraiser you can select the **Live Video** feature.
4. Before you Go Live you have the ability to edit where you would like your broadcast featured, include a blurb about your live video and create a title. Once you’re done you can go and select Go Live.
5. There is also an **Interactive** feature which you can include poll questions and have attendees choose an answer.

![Interactive feature](image-url)
6. Once you are officially **Live**, you have ability to see who has joined and can interact with them through the chat function. Once you are done with your **Live video**, you can select **End Live Video**.
7. After you hit **End Live Video**, there will be a prompt in which you can save the Live Video which will then be added to your timeline or you can select to delete the video.
Questions? Contact JimmyFundWalk@dfci.harvard.edu