

DANA-FARBER FUNDRAISING TIPS

Check out these tips to help you achieve your fundraising goals!



1 Utilize online platforms: These online auction tools, streaming services, and other resources can help you reach your goals.

2 Livestreaming 101: Want to meet up with friends virtually and still “host” your event? Learn how to make it happen on Facebook Live, Instagram Live, Twitch, or YouTube.

3 Organize a game night: Host Bingo, trivia, or another game via livestream while connecting donations for the Jimmy Fund.

4 Host an “UnEvent”: Check out ideas on how you can create an “UnEvent Event” to inspire your community.

5 5 Steps to a successful virtual fundraiser: Our team gathered the top tips on going virtual with your event.

For more information, please visit rundefmc.org/tips