

FUNDRAISE ON FACEBOOK



Follow these easy steps to #KCANCER with the Jimmy Fund and Dana-Farber Cancer Institute:

1

Notify the [Jimmy Fund Radio-Telethon team](#) of your fundraising efforts

2

Create a Facebook Fundraiser with the title as: First Name Last Name Fundraiser to #KCANCER

- **Example:** Jane Doe's Fundraiser to #KCANCER

** If this information is missing, we cannot guarantee credit to the 2019 WEEI/NESN Jimmy Fund Radio-Telethon, and you will not be eligible for fundraising prizes*

3

Share your motivation for fundraising to #KCANCER with your Facebook community to encourage donations

4

If a donor gives to your Facebook Fundraiser and would like to have their gift matched by their employer:

- Please have them send a copy of their Facebook payment confirmation to the [Jimmy Fund Radio-Telethon inbox](#)
- Please also include your Facebook Fundraiser name and the employer name
- If the employer provided the donor with a Gift ID number or confirmation of match request, please also send this information

5

Tune into the WEEI/NESN Jimmy Fund Radio-Telethon on August 20-21 to see if your fundraising efforts have earned you any exciting prizes!



QUESTIONS?

If you have any questions about fundraising through Facebook, please contact the [Jimmy Fund Radio-Telethon team](#) before creating your Facebook Fundraiser.

FOR MORE INFORMATION:

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