



Host a Virtual Class

Hosting a virtual class for your family, friends, and other supporters is a great way to connect with those in your life and raise funds for Dana-Farber at the same time!

What You Need

- A talent to share – cooking, art, fitness, meditation, anything you love and can teach others how to do
- A fundraising page. We recommend using the [Jimmy Fund fundraising pages](#) or [Facebook Fundraisers](#)
- A smartphone or computer with a camera to stream
- A Facebook, Instagram, or YouTube account

How it Works

- Contact your Jimmy Fund liaison to set up your fundraising page.
- Set a ticket price for your class. Collect donations on your page. These will serve as “tickets.”
- When you’re ready to stream, send out the link to your Facebook, Instagram, or YouTube stream to those who are attending your class.
- Have fun!

Other Tips

- Getting the word out will ensure success for your virtual class. Make sure to let family, friends, and other supporters in your life know about your class.
- You can also let local businesses know about your fundraiser. Hosting a fitness class at home? Let your local gym know and maybe they can promote it for you!



Get Fit Challenge

With fitness watches and smartphones, we can easily track our physical activity. Have you ever challenged someone to see who could get the most steps? Your daily fitness activities and challenges can easily translate into a virtual fundraising event! Define what your target activity is whether it be a walk, run, or other physical challenge; invite participants to join at a minimum fundraising level; and see who is up for the challenge!

What You Need

- A fitness tracking app or an old-fashioned pedometer! Fitbit, Apple, and Strava all have fitness tracking abilities.
- A fundraising page. We recommend using a [Jimmy Fund fundraising page](#) or [Facebook Fundraisers](#)

How it Works

- Contact your Jimmy Fund liaison to set up a fundraising page.
- Determine a fitness challenge and make a call to action to your community to join you. This can be simple, such as 10 pushups or walk a mile, or more challenging like walk 26.2 miles in the month of May.
- Set a fundraising minimum to participate in the challenge.
- Bonus: Livestream your own fitness activity on social media to encourage friends and family to sign up!

Other Tips

- Make it a friendly competition! Encourage your participants to be on the top of the leaderboard by offering prizes or other incentives to top winners.
- Use social media and email to promote your fitness challenge and encourage others to participate.



Have A Virtual Yard Sale

Have some down time? Clean out your closets, garages, and all the nooks and crannies in your home to host a virtual yard sale. Put aside items in good quality and post them on an online auction site.

What You Need

- Good quality items that can be resold at a reasonable price
- An online auction software program, such as [32 Auctions](#) or [AccelEvents](#)
- A smartphone or camera to take photos of your items

How it Works

- Take photos of the items you'd like to sell and determine a price point.
- Upload the photos to the auction software of your choice.
- Set a start and end date for the auction.
- Send to family and friends and share on social media!

Other Tips

- Make sure to remind people why you're connected to Dana-Farber and the Jimmy Fund. You can do this through email or social media. Contact your Jimmy Fund liaison for speaking points about the cause.



Host an Un-Gala

Galas are known for spreading the word about a mission and gaining supporters from social networks. Why not take the 'gala' out of it and host an Un-Gala right from your device? An Un-Gala does not require a venue, volunteer plan, or even a run-of-show.

What You Need

- A group of close friends, family, or colleagues to be your "hosts."
- A fundraising page. We recommend using a Jimmy Fund fundraising page, which will allow each of your hosts to fundraise for their own "table."
- An account to livestream from such as Facebook, Instagram, or YouTube.

How it Works

- Gather a group of hosts who are willing to invite others to their table. Be sure your hosts know there is no room capacity for this event, so invite away!
- Set a fundraising minimum as a goal for each table host to reach.
- Solicit sponsorship by including benefits such as social media promotion.
- On the night of the Un-Gala, go live and tell your guests why you are fundraising for Dana-Farber and the Jimmy Fund.

Other Tips

- Consider hosting a live or silent auction on the night of the Un-Gala to tie your event into a traditional gala and raise additional funds.