

2021 Scooper Bowl Golden Ticket Sweepstakes Official Rules (“Official Rules”)

NO PURCHASE, PAYMENT OR DONATION IS NECESSARY TO PARTICIPATE. A PURCHASE, PAYMENT OR DONATION OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Scooper Bowl Golden Ticket Sweepstakes Overview

Dana-Farber Cancer Institute and the Jimmy Fund (DFCI) will invite eligible participants (as defined below) to participate in the 2021 Jimmy Fund Scooper Bowl, a drive-through event occurring between August 19-22, 2021 at various locations around Greater Boston (the “Event”). Individuals who during the Entry Period (as defined below) complete each of the following: (i) visit the URL that invited you to participate, (ii) purchase a Premium Kit from DFCI for seventy-five dollars (\$75.00), while supplies last, and (iii) supply all requested information in a complete and accurate fashion within the Entry Period will receive a Premium Kit available for drive-through pick-up at one (1) of four (4) locations selected by the participant on a predetermined date and time between August 19-22, 2021 (the “Participants”). Premium Kits will be numbered one (1) through three hundred (300); Participants will have the opportunity to select a number of their choice between one (1) and three hundred (300), subject to availability of such selected number, that corresponds to a numbered Premium Kit. Premium Kits will be delivered to the Participants’ vehicles by DFCI staff. Each Premium Kit will contain one (1) of the prizes described below, in addition to a variety of frozen desserts and related products. A maximum of three hundred (300) Premium Kits will be available for purchase from DFCI.

1. Eligibility

The Scooper Bowl Golden Ticket Sweepstakes (the “Giveaway”) is open only to legal residents of the fifty (50) United States (and the District of Columbia) who are eighteen (18) years of age or older at the time of entry; certain prizes may be restricted to individuals who are twenty-one (21) years of age or older at the time of prize redemption – see Section 7 below for additional rules and limitations. Directors, officers and employees of DFCI, and persons otherwise affiliated with DFCI, are not eligible to win a prize; this includes immediate family members of any of the aforementioned groups. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related. Void where prohibited. In order to receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Giveaway.

2. Sponsor

Dana-Farber Cancer Institute, 450 Brookline Avenue, Boston, Massachusetts 02215 (“Sponsor”).

3. Timing

The Giveaway begins on June 22, 2021 at 12:01AM ET and ends on the earlier of: (i) August 15, 2021 at 11:59PM ET, or (ii) the date and time at which three hundred (300) Premium Kits are purchased from DFCI (the "Entry Period"). The Giveaway is governed by these Official Rules and is subject to all applicable federal, state, and local laws.

4. How to Receive Premium Kit plus Prize and Participate

You can receive a prize by purchasing a Premium Kit from DFCI for seventy-five dollars (\$75.00), while supplies last, during the Entry Period. All purchases are non-refundable. You can also receive a Giveaway prize for free, while supplies last, by mailing a request to Dana-Farber Cancer Institute, Attn: Jillian Davis, 10 Brookline Place West 6th Floor, Brookline, MA 02445 with a subject line of "Scooper Bowl Golden Ticket Sweepstakes." Mailed entries must be postmarked by August 15, 2021 (or the end of the Entry Period, whichever is earlier) and received by August 23, 2021. Your request must be mailed in a self-addressed, stamped envelope and must include: (i) your full name, (ii) your postal address, (iii) your email address, and (iv) the name of the Giveaway. One (1) entry per person.

5. POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNER AND OTHER MATTERS RELATED TO THE GIVEAWAY.

6. Verification of Potential Winners

Potential winners may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the "Affidavit") by the date specified by Sponsor. In the event (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted, or the potential winner notification or Affidavit is returned as undeliverable, (b) potential winner declines or cannot accept, receive or use the prize for any reason, (c) of noncompliance with these Official Rules or any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Giveaway or receive a prize, or (e) potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Giveaway. All claims for prizes are subject to verification by the Sponsor, whose decisions are final, binding, and conclusive on all matters. If, due to printing, production, or other error, more prizes/offers are claimed than are intended to be awarded for any prize/offer level per Section 7, the intended prizes/offers will be awarded in a random drawing from among all verified prize claims received for that prize/offer level, but in no event will DFCI be obligated to award more than the stated number of prizes/offers per Section 7.

7. Prizes

- Lifetime Entry Prize: One (1) Lifetime Entry Prize is available. Lifetime Entry Prize winner will receive a keepsake ticket redeemable for lifetime entry to the Jimmy Fund Scooper Bowl in Boston, Massachusetts. Keepsake ticket is redeemable for one (1) Adult Admission to the Jimmy Fund Scooper Bowl event in Boston once per year for the period of the winner's lifetime. Winner must be ten (10) years of age or older at the time of the Event. Winner must contact Jimmy Fund staff prior to each annual Jimmy Fund Scooper Bowl event to redeem

keepsake ticket. Instructions for redemption will be provided with keepsake ticket. Cannot be redeemed for entry to Scoop at Night or other Jimmy Fund Scooper Bowl events outside of Boston, Massachusetts. If Jimmy Fund Scooper Bowl event is cancelled, winner will not receive a substitute. Keepsake ticket may only be redeemed by winner. Approximate retail value per Lifetime Entry Prize is one thousand dollars (\$1,000.00). Odds: 1:488.

- American Airlines Prize: Five (5) American Airlines Prizes are available. American Airlines Prize winners will receive twenty-five thousand (25,000) AAdvantage Miles on American Airlines ("AA"). Redeemable for any qualified awards outlined by AA (e.g. flights, flight upgrades, vacation packages, car rentals, hotel stays & other retail products). Awarded as one (1) AAdvantage Miles certificate redeemable for twenty-five thousand (25,000) AAdvantage Miles. AAdvantage Miles Certificates expire on January 1, 2023. AAdvantage Miles must be deposited into AAdvantage account before the expiration date. AAdvantage Miles are valid for eighteen (18) months upon deposit into AAdvantage account. To prevent miles from expiring, winner may renew miles with qualified account activity (e.g. earning or redeeming miles). Winner must sign up for AAdvantage account in order to deposit and use AAdvantage Miles at www.aa.com/enroll or by calling the AAdvantage Desk at (800) 882-8880. Certificates may be used by winner, his/her spouse, or dependent child. Certificates are non-transferrable, non-extendible, non-refundable, and not redeemable for cash. Lost, stolen, destroyed, altered, expired, or sold certificates will be void and will not be replaced. Miles are MileSAver awards. A mileage cap may apply. Please allow up to seventy-two (72) hours for mileage to be credited to AAdvantage account. Blackout dates may apply when booking. Booking fees, luggage fees, and food & beverage fees are not included. Other restrictions and fees may apply. Please refer to www.aa.com or call the AAdvantage Desk at (800) 882-8880 for rules & restrictions of participant AAdvantage affiliations and for additional pertinent restrictions. No open tickets are permitted. It is strongly suggested that travel arrangements are made early to ensure the best selection of flights. Approximate retail value per American Airlines Prize is seven hundred thirty-seven dollars and fifty cents (\$737.50). Odds 1:98.
- Barts Prize: One (1) Barts Prize is available. Barts Prize winner will receive a catered ice cream party courtesy of Barts Ice Cream Co. for up to ten (10) individuals at winner's home or office. A variety of Bart's Ice Cream flavors, toppings, and cones will be delivered to winner for the party. Delivery must be scheduled in advance. Instructions for redemption will be provided with prize. Delivery location must be within the Commonwealth of Massachusetts. Must be redeemed by September 1, 2022. Approximate retail value per Barts Prize is five hundred dollars (\$500.00). Odds 1:488.
- Park Plaza Prize: One (1) Park Plaza Prize is available. Park Plaza Prize winner will receive a one (1) night complimentary stay in a deluxe room at Boston Park Plaza in Boston, Massachusetts. Hotel stay includes breakfast for two (2) guests in its signature restaurant, Off the Common, as well as valet parking for one (1) car. Instructions for redemption will be provided with original prize certificate. Reservations must be made in advance. Subject to availability and some blackout dates may apply. Replacements or extensions cannot be made.

Original certificate must be presented at check-in. Approximate retail value per Park Plaza Prize is four hundred dollars (\$400.00). Odds 1:488.

- Fantasy Day Prize: One (1) Fantasy Day Prize is available. Fantasy Day Prize winner will receive an MVP Package redeemable during the Fenway Fantasy Day to benefit the Jimmy Fund event at Fenway Park in Boston, Massachusetts. The date of Fenway Fantasy Day to benefit the Jimmy Fund is to be determined and will be communicated to the winner when confirmed. Participation includes the following for one (1) individual: thirty (30) minutes of on-field fielding practice, twenty (20) pitches during on-field batting practice, warmup batting session in the batting cages, exclusive access to visitor's locker room and dugouts, PA announcement when at-bat and name on the jumbotron, Fenway Fantasy Day t-shirt, Jimmy Fund hat and gift bag, and lunch at the concession stand. Approximate retail value per Fantasy Day Prize is two hundred twenty-five dollars (\$225.00). Odds 1:488.
- Free Oil Changes for a Year Prize: Five (5) Free Oil Changes for a Year Prizes are available. Free Oil Changes for a Year Prize winners will receive four (4) free full-service Conventional oil changes at Valvoline Instant Oil ChangeSM, including a new ValvolineSM oil filter and vehicle lubrication according to manufacturer's specs. Premium oil filter surcharge may apply. Up to five (5) quarts Valvoline Conventional motor oil included. Not valid with any other same service offer or discount. No cash value. Valid through December 31, 2022. Valid at participating Valvoline locations in Massachusetts, New Hampshire, and Rhode Island. Approximate retail value per Free Oil Changes for a Year Prize is two hundred dollars (\$200.00). Odds 1:98.
- Normandy Farms Prize: One (1) Normandy Farms Prize is available. Normandy Farms Prize winner will receive a one-hundred-fifty-dollar (\$150.00) gift card redeemable at Normandy Farms Campground in Foxborough, Massachusetts. Gift card can be applied toward camping fees, merchandise in the store and gift shop, and for services at the wellness center on premises. Gift card does not expire. Approximate retail value per Normandy Farms Prize is one hundred fifty dollars (\$150.00). Odds 1:488.
- VIP Early Entry Prize: Two (2) VIP Early Entry Prizes are available. VIP Early Entry Prize winners will receive five (5) tickets to the next Jimmy Fund Scooper Bowl in Boston, Massachusetts, with the option for all five (5) ticket holders to enter the event one (1) hour before the advertised event start time on opening day. Includes one (1) Jimmy Fund Scooper Bowl hat for each ticket holder. The date of the next Jimmy Fund Scooper Bowl is to be determined and will be communicated to the winner when confirmed. Approximate retail value per VIP Early Entry Prize is one hundred twenty-five dollars (\$125.00). Odds 1:244.
- September 4, 2021 Red Sox Prize: Seventeen (17) September 4 Red Sox Prizes are available. September 4, 2021 Red Sox Prize winners will receive two (2) tickets to the Boston Red Sox vs. Cleveland Indians baseball game at Fenway Park in Boston, Massachusetts on September 4, 2021 at 4:10PM ET, with seats located in the right field Grandstand. Approximate retail

value per September 4, 2021 Red Sox Prize is one hundred twenty dollars (\$120.00). Odds 1:29.

- September 17, 2021 Red Sox Prize: Eight (8) September 17 Red Sox Prizes are available. September 17, 2021 Red Sox Prize winners will receive two (2) tickets to the Boston Red Sox vs. Baltimore Orioles baseball game at Fenway Park in Boston, Massachusetts on September 17, 2021 at 7:10PM ET, with seats located in the right field Grandstand. Approximate retail value per September 17, 2021 Red Sox Prize is one hundred twenty dollars (\$120.00). Odds 1:61.
- September 21, 2021 Red Sox Prize: Five (5) September 21 Red Sox Prizes are available. September 21, 2021 Red Sox Prize winners will receive two (2) tickets to the Boston Red Sox vs. New York Mets baseball game at Fenway Park in Boston, Massachusetts on September 21, 2021 at 7:10PM ET, with seats located in the right field Grandstand. Approximate retail value per September 21, 2021 Red Sox Prize is one hundred twenty dollars (\$120.00). Odds 1:98.
- Free Oil Change Prize: Ten (10) Free Oil Change Prizes are available. Free Oil Change Prize winners will receive one (1) free full-service Conventional oil change at Valvoline Instant Oil ChangeSM, including a new ValvolineSM oil filter and vehicle lubrication according to manufacturer's specs. Premium oil filter surcharge may apply. Up to five (5) quarts Valvoline Conventional motor oil included. Not valid with any other same service offer or discount. No cash value. Valid through December 31, 2022. Valid at participating Valvoline locations in Massachusetts, New Hampshire, and Rhode Island. Approximate retail value per Free Oil Change Prize is fifty dollars (\$50.00). Odds 1:49.
- Ice Cream Canteen Prize: One (1) Ice Cream Canteen Prize is available. Ice Cream Canteen Prize winner will receive a vacuum insulated container designed to keep a pint of ice cream cold. Approximate retail value per Ice Cream Canteen Prize is fifty dollars (\$50.00). Odds 1:488.
- Ben & Jerry's Prize: Six (6) Ben & Jerry's Prizes are available. Ben & Jerry's Prize winners will receive a Ben & Jerry's swag pack including one (1) Ben & Jerry's shirt and one (1) additional Ben & Jerry's branded item. Additional Ben & Jerry's branded item may be an ice cream scoop, hat, or tumbler. Winner will not be able to select specific items or shirt size. Approximate retail value per Ben & Jerry's Prize is forty dollars (\$40.00). Odds 1:81.
- VARO Prize: Fifty (50) VARO Prizes are available. VARO Prize winners will receive one (1) VARO Portable Bluetooth Speaker. Approximate retail value per VARO Prize is forty dollars (\$40.00). Odds 1:10.
- Harpoon Prize: Twenty (20) Harpoon Prizes are available. Harpoon Prize winners will receive a thirty-dollar (\$30.00) e-gift card redeemable at Harpoon Brewery. E-gift card can be redeemed for food and/or beverages in person or for curbside pickup at either Harpoon Brewery in Boston, Massachusetts or Windsor, Vermont. E-gift card cannot be used online

in the Harpoon Brewery E-store. Winner must be twenty-one (21) years of age or older. Approximate retail value per Harpoon Prize is thirty dollars (\$30.00). Odds 1:24.

- National Amusements Prize: One hundred thirty (130) National Amusements Prizes are available. National Amusements Prize winners will receive two (2) vouchers redeemable at the box office for an admission ticket to a film of choice at any Showcase Cinemas, excluding Showcase SuperLux in Chestnut Hill, MA. For a complete list of participating locations, visit showcasecinemas.com. Not valid for special engagements or those prohibited by contractual obligations. This is a complimentary admission ticket which is VOID if sold, bartered or traded. This pass has no cash value. Director's halls, Lux Level, XPlus, IMAX, 3D films, MX4D and other presentations may be subject to additional premium fee. Approximate retail value per National Amusements Prize is thirty dollars (\$30.00). Odds 1:4.
- Breyers Prize: Two hundred (200) Breyers Prizes are available. Breyers Prize winners will receive three (3) free Breyers ice cream products, provided in the form of three (3) manufacturer's coupons, each redeemable for one (1) free Breyers product, with a maximum value of six dollars and ninety-nine cents (\$6.99) per product. All coupons expire February 28, 2022. Limit one (1) coupon per purchase on product/quantity specified and maximum of two (2) identical coupons allowed in same shopping trip. Void if reproduced, transferred, used to purchase products for resale or where prohibited/regulated by law. Coupon value may not exceed value of item purchased. No cash back. Consumer is responsible for paying sales tax. Redeemable at participating retail stores where Breyers products are sold. Valid only in the fifty (50) United States (and the District of Columbia), not valid in Puerto Rico. Approximate retail value per Breyers Prize is twenty dollars and ninety-seven cents (\$20.97). Odds 1:2.
- Herrell's Prize: Twenty-four (24) Herrell's Prizes are available. Herrell's Prize winners will receive two (2) ten-ounce (10oz) jars of Herrell's fudge. Approximate retail value per Herrell's Prize is fifteen dollars and ninety cents (\$15.90). Odds 1:20.

For all Prizes: Each prize is non-transferrable, non-refundable, non-negotiable, not redeemable for cash or for re-sale, and no substitution will be allowed. Prize will not be replaced if lost or stolen, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winner. Prize will be awarded only if the potential prize winner fully complies with these Official Rules.

8. Prize Redemption

Participants must pre-order a Premium Kit online at www.scooperbowl.org and, at checkout, select a pick-up location from four (4) locations where they plan to drive-through to pick up their purchase on a predetermined date and time between August 19-22, 2021. Premium Kits will be numbered at random, one (1) through three hundred (300). When Participants arrive at the location for pickup, they will have the opportunity to select a number of their choice that corresponds to a number on a box, subject to availability, and that box will be brought out to their vehicle by DFCI staff. Their prize, or a certificate with instructions on how to claim their prize, will be inside the box. Participants must arrive at the designated location on the predetermined date and time to pick up their Premium Kit and prize; neither Premium Kits nor prizes will be shipped to Participants.

Mailed entry winners will be contacted using the contact details provided with entry to coordinate the location, date, and time to pick up their prize and will be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. Mailed entry winners must pick up their prize on or before August 31, 2021 at 11:59PM ET. Failure by a potential winner to respond to any contact within the stated timeframe will result in disqualification, and Sponsor will select an alternate potential winner in the same manner. Prizes will not be shipped to mailed entry winners.

9. Entry Conditions and Release

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor which are binding and final in all matters relating to this Giveaway; (b) defend, indemnify, release and hold harmless the Sponsor and its respective parent, subsidiary, and affiliated companies, celebrities, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Giveaway, and all of their respective past and present officers, trustees, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Giveaway, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of any prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winner acknowledges that the prize is awarded as-is without warranty of any kind.

10. Publicity

Except where prohibited or restricted by law, winner's acceptance of a prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Giveaway or Sponsor, worldwide and in perpetuity for any and all

purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

11. General Conditions

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers, trustees, and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Giveaway or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, pandemics, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Giveaway or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Giveaway, or with any Website promoting the Giveaway; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Giveaway multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Giveaway, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Giveaway, including the entire Giveaway, and/or modify the Giveaway and/or award the prize from all eligible entries received as of the termination date.

12. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Giveaway; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Giveaway; (d) technical or human error in the administration of the Giveaway or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway or receipt or use or misuse of any prize. If for any reason an entrant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Giveaway. No more than the stated number of each prize will be awarded.

13. Disputes

Except where prohibited, by participating, entrants agree that all issues and questions concerning the construction, validity, interpretation, administration, and enforceability of the Official Rules, or the rights and obligations of an entrant and Sponsor shall be governed by and construed exclusively in accordance with the laws of the state of Massachusetts without giving effect to any principles of conflicts of law of any jurisdiction and that: (1) any and all disputes, claims, and causes of actions arising out of, or connected with the Giveaway, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating, but in no event attorney's fees; (3) under no circumstances will any entrant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. By entering the Giveaway, all entrants agree to be subject to jurisdiction in the Federal and State courts of Suffolk County, Boston and agree that all disputes relating in any way to this Giveaway must be resolved in the courts of Boston. Entrants agree not to raise the defense of forum non conveniens.

14. Giveaway Results

To obtain the prize winner list, send an email to scooper_bowl@dfci.harvard.edu with the subject line "Scooper Bowl Golden Ticket Sweepstakes – Winner's List." Requests must be received within sixty (60) days of the end of the Entry Period.