

BOSTON MARATHON JIMMY FUND WALK

CELEBRATING 30 YEARS

HOST YOUR OWN VIRTUAL WALK

HOST A VIRTUAL WALK

Can't join us on **Walk day, Sunday, September 23, 2018**? Become a Virtual Walker today and host your own walk!

The Jimmy Fund Walk staff can walk you through an event planning form and the event approval process prior to your walk. Fill out the event planning form on the next page and send it to your Walk Staff contact today. Once your walk is approved, we can send you materials such as banners, lawn signs, flyers, and more, and can provide event planning tips and tricks!

CHECKLIST

- ☐ **Set a date for your walk (consider Sunday, September 16-one week before Jimmy Fund Walk day and a great way to kickoff Walk week!**
- ☐ **Pick a route (Map My Walk can be helpful and your family and friends can setup water and snack stations to show their support)**
- ☐ **Fill out the event planning form and submit to Walk Staff contact**
- ☐ **Advertise your walk and recruit family and friends to walk with you**
- ☐ **Solicit local sponsors to support your walk**
- ☐ **Take photos of your walk and post to social media to encourage continued support**

EVENT SUCCESS

Team Energi utilizes the Virtual Walker program to offer remote employees the chance to raise money to conquer cancer and host their own walks in cities all across the country. "As a Virtual Walker, I have had the opportunity to support my team and the ongoing research at Dana-Farber Cancer Institute while walking in my own city with friends, family, and colleagues."

—Rebecca Boucher, Virtual Walker for Team Energi, Carneys Point Township, NJ



FOR MORE INFORMATION

Contact the Jimmy Fund Walk Staff at
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