



# FUNDRAISING TIPS

Check out these tips to help you achieve your fundraising goals!



- 1** **Make a self-gift** to your Boston Marathon Jimmy Fund Walk: \$26.20, \$50, \$100, or any amount  
*It's easier to ask for support when you've made a gift yourself*
- 2** Send **personalized letters** or **emails** to your entire address book and **share why you are walking!** Don't be afraid to ask for specific dollar amounts Use our [gift pyramid](#) to help guide you

- 3** **Download the Boston Marathon Jimmy Fund Walk Facebook and Mobile apps** and use the **hashtag #JimmyFundWalk** to post updates and send pre-written messages through email, text, Facebook, Twitter, LinkedIn, and more
- 4** **Get personal!** Upload your story, pictures, and videos to your fundraising page via **the participant center**
- 5** Hold a **fundraising event**—it is an easy and fun way to raise money for your walk

The Jimmy Fund Walk staff is here to help!

Contact

