



FUNDRAISING TIPS

Check out these tips to help you achieve your fundraising goals!



- 1 Make a self-gift** to your Boston Marathon Jimmy Fund Walk:
\$26.20, \$50, \$100, or any amount
It's easier to ask for support when you've made a gift yourself
- 2 Send personalized letters or emails** to your entire address book and **share why you are walking!**
Don't be afraid to ask for specific dollar amounts
Use our [gift pyramid](#) to help guide you
- 3 Download the Boston Marathon Jimmy Fund Walk Facebook and Mobile apps and use the hashtag #JimmyFundWalk** to post updates and send pre-written messages through email, text, Facebook, Twitter, LinkedIn, and more
- 4 Get personal!** Upload your story, pictures, and videos to your fundraising page via [the participant center](#)
- 5 Hold a fundraising event**—it is an easy and fun way to raise money for your walk

The Jimmy Fund Walk staff is here to help!

Contact

