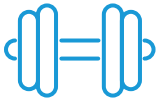


# Creative Ways to Fundraise Virtually



## FITNESS CHALLENGES

Post about your Walk training on social media, and challenge the community to help you reach your fundraising goals.

### Examples:

- If I get **20 donations** by midnight, I will **walk 10 miles**.
- Today I will do **52 push-ups** for the **52 Walk Heroes**.
- I am taking **1,500 steps** to reach my **\$1,500 Pacesetter goal**.

Use FitBit and MapMyRun to stay on track and wear your Walk gear in your posts.



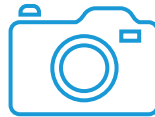
## GET CRAFTY

Create bracelets, paintings, pottery, or other artwork you can sell online to support your Walk.



## HOST A VIRTUAL GAME NIGHT

Challenge friends and family to a game of bingo or trivia match to raise funds. Want to incorporate a Walk theme? We can help!



## FRONT PORCH PHOTOGRAPHY

Help friends and neighbors capture special moments while in quarantine—take photos of families on their front porches and ask for a suggested donation.

## Your favorite fundraising ideas with a virtual twist!

YOU USED TO DO THIS:	MAKE IT VIRTUAL:
Bake Sale	Drop baked goods off curbside or take orders now and deliver them later
Paint Night	Gather art supplies and find a design online, then host a virtual event via FaceTime, Zoom, or Skype
Concert or Karaoke Night	Stream the concert on FaceTime, Zoom, Skype, or on social media
Prom or Gala	Encourage your past attendees to get dolled up, make a suggested donation, and post photos on social media
Workout Class	Teach a fitness class on FaceTime, Zoom, Skype, or on social media
Dinner Party	Host a cooking class on FaceTime, Zoom, or Skype
Happy Hour	Organize a “Zoom Happy Hour” and ask for donations

Even when physically apart, we are still **#TogetherAgainstCancer**.