

# 2024 License Plate Opportunity Drawing Official Rules

## 2024 License Plate Opportunity Drawing Overview

Dana-Farber Cancer Institute and the Jimmy Fund (DFCI) will invite eligible participants (as defined below) to participate in the 2024 License Plate Opportunity Drawing (the “Giveaway”) in support of the Red Sox Foundation/Jimmy Fund License Plate Program (the “Event”). The Giveaway will be communicated to participants via email, the Jimmy Fund website, social media and in person/at various Jimmy Fund events. Participants who: (i) purchase a new Red Sox Foundation/Jimmy Fund license plate or renew a current Red Sox Foundation/Jimmy Fund license plate, (ii) send receipt proof of either a new Red Sox Foundation/Jimmy Fund plate purchase or most recent Red Sox Foundation/Jimmy Fund plate renewal via email to [StrikeOutCancer@dfci.harvard.edu](mailto:StrikeOutCancer@dfci.harvard.edu), and (iii) supply all requested information in a complete and accurate fashion during the Entry Period as defined below will be entered into a drawing for a chance to win the Grand Prize described below (the “Participants”). Participants will receive one (1) entry into the Grand Prize drawing. There is a maximum of one (1) entry per Participant. There will be one (1) Grand Prize winner.

## 1. Eligibility

The Giveaway is open only to legal residents of Massachusetts. Employees of DFCI’s Event Fundraising Department are not eligible to win the Grand Prize. Void where prohibited. In order to enter the Giveaway or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Giveaway.

## 2. Sponsor

Dana-Farber Cancer Institute, 450 Brookline Avenue, Boston, Massachusetts 02215.

## 3. Timing

The Giveaway begins on April 9, 2024 at 8:00AM ET and ends on September 29, 2024 at 11:59PM ET (the “Entry Period”). The Giveaway is governed by these Official Rules and is subject to all applicable federal, state, and local laws.

## 4. How to Participate

You can receive an entry into the drawing by purchasing a new Red Sox Foundation/Jimmy Fund license plate or renewing a current Red Sox Foundation/Jimmy Fund license plate in support of the Event during the Entry Period. You can purchase a Red Sox Foundation/Jimmy Fund license plate online (<https://www.mass.gov/how-to/order-a-special-license-plate-to-support-a-favorite-cause>) or in-person at an RMV Service Center. You can renew your current Red Sox Foundation/Jimmy Fund license plates online (<https://atlas-myrmv.massdot.state.ma.us/myrmv/>) or via phone by calling 857-368-8031. Following purchase or renewal, Participants must email receipt proof of either a new Red Sox

Foundation/Jimmy Fund plate purchase or most recent Red Sox Foundation/Jimmy Fund plate renewal (renewal or purchase date must be between April 9, 2022 and September 29, 2024) to [StrikeOutCancer@dfci.harvard.edu](mailto:StrikeOutCancer@dfci.harvard.edu) during the Entry Period to be eligible. Participants who submit eligible proof of a purchase or renewal of a Red Sox Foundation/Jimmy Fund license plate during the Entry Period will receive one (1) entry into the drawing for a chance to win the Grand Prize described below. You can also receive an entry into the Giveaway for free by emailing a request to [StrikeOutCancer@dfci.harvard.edu](mailto:StrikeOutCancer@dfci.harvard.edu) with the subject line “2024 License Plate Opportunity Drawing” and including: (i) your full name, (ii) your postal address, and (iii) your email address. One (1) entry per Participant. All decisions by Sponsor with the operation and determination of the winner from the Giveaway shall be final.

### **5. Winner Determination**

On or after September 30, 2024, one (1) Participant will be randomly selected amongst all eligible entries to be awarded the Grand Prize which is described below. The potential winner will be contacted using the contact details provided with entry and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. Failure by a potential winner to respond to any contact within the stated timeframe will result in disqualification, and Sponsor will select an alternate potential winner in the same manner. Odds of winning a Giveaway prize depend on the number of eligible entries received during the Entry Period for the specific prize.

**6. POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR’S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNER AND OTHER MATTERS RELATED TO THE GIVEAWAY.**

### **7. Verification of Potential Winners**

Potential winners may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the “Affidavit”) by the date specified by Sponsor, or an alternate potential winner may be selected. In the event (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted, or the potential winner notification or Affidavit is returned as undeliverable, (b) potential winner declines or cannot accept, receive or use the prize for any reason, (c) of noncompliance with these Official Rules or any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Giveaway or receive the prize, or (e) potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Giveaway and an alternate potential winner may be selected in a random drawing, from among the other eligible entries received, as described in Section 5 above. Sponsor reserves the right to modify the notification and Affidavit procedures in connection with the selection of alternate potential winner, if any.

### **8. Prizes**

- Grand Prize: One (1) Grand Prize will be awarded. The Grand Prize winner will receive a trip to the 2025 Red Sox Spring Training in Fort Myers, Florida including the below. Hotel and airline travel using AAdvantage AA Miles is to be booked by winner.
  - 300,000 AAdvantage Miles on American Airlines (“AA”), redeemable for any qualified awards outlined by AA (e.g. flights, flight upgrades, hotel stays, vacation packages, car rentals, and other retail products). Awarded as twelve (12) AAdvantage Mileage certificates redeemable for 25,000 AAdvantage Miles each. AAdvantage Mileage Certificates expire March 7, 2025. AAdvantage Miles must be deposited into AAdvantage account before the expiration date. AAdvantage Miles are valid for twenty-four (24) months upon deposit into AAdvantage account. To prevent miles from expiring, winner may renew miles with qualified account activity (e.g. earning or redeeming miles). Winner must sign up for AAdvantage account in order to deposit and use AAdvantage Miles at [www.aa.com/enroll](http://www.aa.com/enroll) or by calling the AAdvantage Desk at (800) 882-8880. Certificates may be used by winner, his/her spouse, or dependant child. Certificates are non-transferrable, non-extendible, non-refundable, and not redeemable for cash. Lost, stolen, destroyed, altered, expired, or sold certificates will be void and will not be replaced. Miles are SAAver miles. A mileage cap may apply. Please allow up to 72 hours for mileage to be credited to AAdvantage account. Blackout dates may apply when booking. Booking fees, luggage fees, and food & beverage fees are not included. Other restrictions and fees may apply. Please refer to [www.aa.com](http://www.aa.com) or call the AAdvantage Desk at (800) 882-8880 for rules & restrictions of participant AAdvantage affiliations and for additional pertinent restrictions. No open tickets are permitted. It is strongly suggested that travel arrangements are made early to ensure the best selection of flights.
  - Two (2) tickets to two (2) games during the 2025 Spring Training Season at JetBlue Park in Fort Myers, Florida with game dates/seat location to be selected by the Red Sox Foundation at a future date to be announced.

The Grand Prize has a combined retail value of eight thousand nine hundred and ninety dollars (\$8,990).

For all Prizes: Prize is non-transferrable, non-refundable, non-negotiable, not redeemable for cash or for re-sale, and no substitution will be allowed. Prize will not be replaced if lost or stolen, and no substitution will be made except as provided herein at the Sponsor’s sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winner. Prize will be awarded only if the potential prize winner fully complies with these Official Rules.

## **9. Entry Conditions and Release**

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor which are binding and final in all matters relating to this Giveaway; (b) defend,

indemnify, release and hold harmless the Sponsor and its respective parent, subsidiary, and affiliated companies, celebrities, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Giveaway, and all of their respective past and present officers, trustees, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Giveaway, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of any prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winner acknowledges that the prize is awarded as-is without warranty of any kind.

#### **10. Publicity**

Except where prohibited or restricted by law, winner's acceptance of a prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Giveaway or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

#### **11. General Conditions**

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers, trustees, and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Giveaway or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, pandemics, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Giveaway or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry

process or the operation of the Giveaway, or with any Website promoting the Giveaway; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Giveaway multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Giveaway, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Giveaway, including the entire Giveaway, and/or modify the Giveaway and/or award the prize from all eligible entries received as of the termination date.

## **12. Limitations of Liability**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Giveaway; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Giveaway; (d) technical or human error in the administration of the Giveaway or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway or receipt or use or misuse of any prize. If for any reason an entrant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Giveaway. No more than the stated number of each prize will be awarded.

## **13. Disputes**

Except where prohibited, by participating, entrants agree that all issues and questions concerning the construction, validity, interpretation, administration, and enforceability of the Official Rules, or the rights and obligations of an entrant and Sponsor shall be governed by and construed exclusively in accordance with the laws of the state of Massachusetts without giving effect to any principles of conflicts of law of any jurisdiction and that: (1) any and all disputes, claims, and causes of actions arising out of, or connected with the Giveaway, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating, but in no event attorney's fees; (3) under no circumstances will any entrant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. By entering the Giveaway, all entrants agree to be subject to jurisdiction in the Federal and State courts of Suffolk County, Boston and agree that all disputes relating in any way to this Giveaway must be resolved in the courts of Boston. Entrants agree not to raise the defense of forum non conveniens.

## **14. Giveaway Results**

To obtain the prize winner list, send an email to [StrikeOutCancer@dfci.harvard.edu](mailto:StrikeOutCancer@dfci.harvard.edu) with the subject line "2024 License Plate Opportunity Drawing – Winner's List." Requests must be received within sixty (60) days of the end of the Entry Period.