

# JIMMY FUND WALK

**YOUR WAY**

## About Jimmy Fund Walk: *Your Way*

### What is the plan for the 2021 Jimmy Fund Walk?

While we will not be gathering on the historic Boston Marathon® course again this year, the 2021 Jimmy Fund Walk will be **YOUR WAY**. Similar to 2020, walkers will lace up their sneakers in their own neighborhoods, on hiking trails, treadmills, or wherever is safe on October 3, 2021.

### Will I still receive a T-shirt, bib and medal for participating?

Registered participants will receive a bib, medal, and T-shirt (T-shirts limited to the first 5,000 while supplies last) for participating in the **Jimmy Fund Walk: *Your Way***. First-time walkers will also receive a Jimmy Fund Walk hat.

### Will there be any virtual broadcast or virtual events throughout the summer and on October 3, 2021?

Yes! The Jimmy Fund Walk staff is actively planning virtual town halls, online gatherings, and Walk weekend events which can all be viewed safely from home.

### What distances are walkers being expected to walk this year?

While we are encouraging people walk one of the four typical distances – 5K, 10K, half marathon or marathon - the walk is YOUR WAY. You can make the walk anything that works for you!

As you begin to plan your walk, make sure to keep in mind places you can stop to use the restroom and carrying food/drink. Walkers must abide by their state and local regulations at the time of their Walk.

### Can I still participate in the Walk if I cannot walk on October 3<sup>rd</sup>?

While we are encouraging people to walk on October 3, 2021 and will have some virtual programming that will coincide with this date, you can complete your walk on whatever day and time work for you.

### My company is interested in sponsorship opportunities, how can I have my company involved?

We have some exciting opportunities for sponsors for **Jimmy Fund Walk: *Your Way***. If interested, please contact [DFCI\\_CorporateInvolvement@dfci.harvard.edu](mailto:DFCI_CorporateInvolvement@dfci.harvard.edu) for more information.

### I am interested in volunteering for the Jimmy Fund Walk or I typically volunteer for the Jimmy Fund Walk—what can I do this year?

While we will not have our typical volunteer opportunities again this year, we are encouraging all past volunteers to register as participants in **Jimmy Fund Walk: *Your Way*** for this year and walk virtually with us on October 3, 2021. Dana-Farber Cancer Institute is also always in need of blood donors [contact](#) the Kraft Blood Center if this is something you are interested in.

#### FOR MORE INFORMATION

Contact Jimmy Fund Walk Staff at  
EM: [JimmyFundWalk@dfci.harvard.edu](mailto:JimmyFundWalk@dfci.harvard.edu)  
PH: 866-531-9255



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**Do you provide suggested training guides or popular places to train and link to the training guides and suggested walking trails?**

Yes we have training guides for the standard four routes – 5K, 10K, Half Marathon and Marathon that can be found [here](#). We also have a list of [popular hiking trails](#) and places to walk that you might be helpful as you train and plan your Walk.

**Do you have any tips on what to pack, where to pitstop or how to plan our Walk?**

We encourage everyone who will be completing their own Walk to pack your phone, an extra pair of sweat wicking socks, an ID/credit card/some cash, sunglasses, sunscreen, a hat, a mask, perhaps layers depending on the weather and appropriate food and drink based on your route.

To plan for your Jimmy Fund Walk we suggest MapMyWalk.com. We recommend planning your walk around town or an area where you know you will be able to stop in local stores or coffee shops to use the restroom and purchase food and beverages. Please make sure to follow the social distancing protocol of the area where you are walking.

**Will I be able to receive any promotional materials for use in setting up my virtual walk?**

Yes! If you would like marketing materials (lawn signs, banners, note cards) to help make your **Jimmy Fund Walk: Your Way** a little more festive, please fill out the form on the [Tips & Tools](#) section of the website. We appreciate your patience as the Walk staff is working remotely so these requests will be filled as quickly as possible. If you have an urgent request, please [contact us](#) as soon as possible so that we can try to accommodate.

**How do you recommend we build community amongst our team if we can't get together physically?**

We encourage you to organize small, socially distant training walks or host team FaceTime, Zoom or Google Hangouts. We also have a lot of fun, [virtual fundraising ideas](#). Want to brainstorm further? Contact us at [JimmyFundWalk@dfci.harvard.edu](mailto:JimmyFundWalk@dfci.harvard.edu).

## Registration

**How much will the registration fee be this year?**

The registration fee is \$5 for adult and youth walkers.

**My whole family is planning to walk. Does everyone have to register?**

Yes. Every member of your family is an important part of our Jimmy Fund Walk community, so we ask that all walkers register. For more information and help to register, contact us at [JimmyFundWalk@dfci.harvard.edu](mailto:JimmyFundWalk@dfci.harvard.edu)

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## Can I still form a team?

Definitely! You do not have to physically walk with your team members to have them be a part of your team. We are encouraging our walkers to recruit their family, friends, colleagues, and neighbors to walk with them and remember, walkers can participate from all over the world!

## Fundraising

### What is the fundraising minimum?

The fundraising minimum for adults is \$100 (plus a \$5 registration fee) and \$25 (plus a \$5 registration fee) for those under the age of 18. Kids under two-years of age and pets (for this year only!) are encouraged to walk with you with no fundraising requirement!

### What are the individual and team Pacesetter levels?

The individual and team Pacesetter levels are the same as they were in 2020:

#### Individual Pacesetter levels:

Star Pacesetter - \$1,000

2-Star Pacesetter - \$2,000

3-Star Pacesetter - \$3,000

4-Star Pacesetter - \$4,000

5-Star Pacesetter - \$5,000

Young Pacesetter: \$300

#### Pacesetter Team Levels:

Star Pacesetter Team: \$10,000

2-Star Pacesetter Team: \$20,000

3-Star Pacesetter Team: \$30,000

4-Star Pacesetter Team: \$40,000

5-Star Pacesetter Team: \$50,000

### How can I collect donations for my fundraising page?

We encourage supporters to donate online through your personal fundraising page. Donors can also search all registered walkers and teams [here](#). If your donor prefers to write a check, you can mail it to the following address:

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Boston Marathon® Jimmy Fund Walk  
P.O. Box 3595  
Boston, MA 02241-3595

\*\*Checks should be made out to Boston Marathon Jimmy Fund Walk and should include your Participant ID (found on your fundraising page or in your participant center) in the memo line.

**Please note:** we cannot accept cash however we do encourage donations from donor advised funds, and corporate matches.

## Can I create a Facebook Fundraiser for my Jimmy Fund Walk?

Yes! Participants are encouraged to start a Facebook Fundraiser through your Participant Center. You can find more information on how to create a Facebook Fundraiser [here](#).

## What special fundraising tools do you have available for me?

We have many virtual fundraising resources that are available to you to help with your fundraising. Check out some of our resources [here](#) including [Creative Ways to fundraise virtually](#).

## Can I hold a virtual event to support my fundraising?

We encourage all participants to consider hosting a virtual event to engage other team members, family, and friends even while we are all apart. Check out the [plan a virtual fundraiser page](#) for more information and great tips and tools to get you started.

## Do you have emails/talking points for us to use to promote the virtual event to team members and donors?

We have updated all of the [email templates](#) in the Participant Center to reflect the virtual nature of the event. We encourage you to personalize these templates.

## What is the fundraising deadline?

The fundraising deadline is October 31, 2021. Any walker who has not reached the \$100 (or \$25) fundraising commitment at this time will have the credit card they registered with charged for the difference.

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