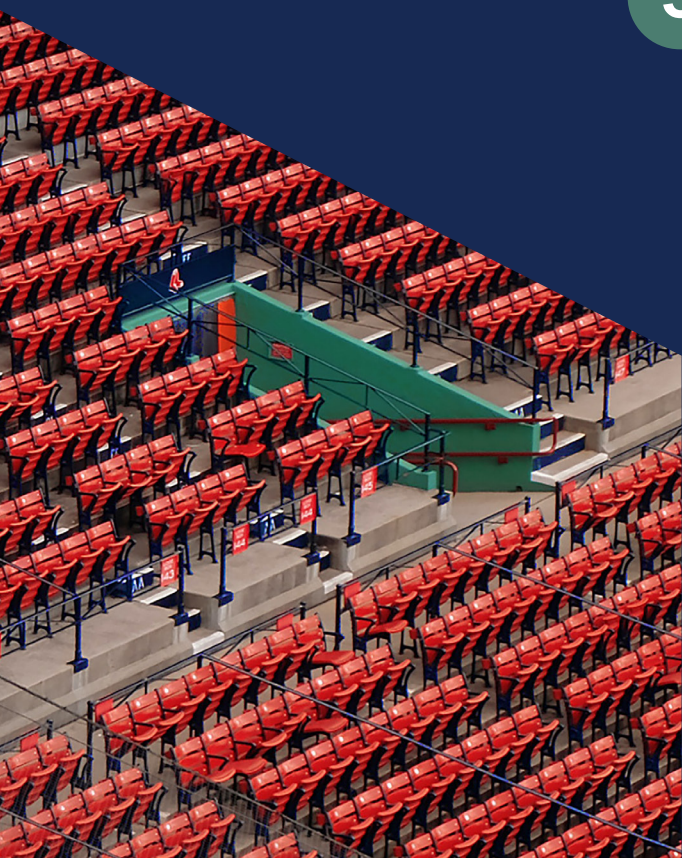




**WITH A FACEBOOK
FUNDRAISER
IN 3 EASY STEPS:**



1

Create a Facebook Fundraiser with the title* as:
First Name Last Name Fundraiser to #KCANCER
(Example: *Ted Williams' Fundraiser to #KCANCER*)

**If this information is missing, we cannot guarantee credit to the WEEI/NESN Jimmy Fund Radio-Telethon, and you will not be eligible for fundraising prizes*

2

Share your motivation for fundraising to **#KCANCER** with your Facebook community to encourage donations

3

Notify the Jimmy Fund Radio-Telethon team of your fundraising efforts at **JimmyFundRadioTelethon@dfci.harvard.edu**.

EMPLOYER GIFT MATCHING

If a donor gives to your Facebook Fundraiser and is having their gift **matched by their employer**:

- ◆ Please have them send a copy of their Facebook payment confirmation to the Jimmy Fund Radio-Telethon inbox
- ◆ Please also include your Facebook Fundraiser name and the employer name
- ◆ If the employer provided the donor with a Gift ID number or confirmation of match request, please also send this information

IF YOU HAVE ANY QUESTIONS about fundraising through Facebook, contact the Jimmy Fund Radio-Telethon team at:
JimmyFundRadioTelethon@dfci.harvard.edu or 877-738-1234