

## **Official Rules**

Starting on April 13, 2020, Dana-Farber Cancer Institute and the Jimmy Fund (“DFCI”) will invite eligible participants via email, Instagram (<https://www.instagram.com/thejimmyfund/>), Facebook (<http://www.facebook.com/TheJimmyFund>), Twitter (<http://www.twitter.com/TheJimmyFund>), and LinkedIn (<https://www.linkedin.com/showcase/the-jimmy-fund>), to participate in the #ScoopsforJimmy virtual contests. Participants who: (i) post a photo of their virtual or at-home ice cream party on Instagram, Facebook, Twitter, or LinkedIn; (ii) tag @theJimmyFund, and (iii) include the hashtag #ScoopsforJimmy on or before the dates listed below will be entered into the corresponding contest for a chance to win the prize described below (together, the “Contests”).

### Contest 1:

- Contest 1 begins on April 13, 2020 at 12:01AM ET;
- Deadline to enter Contest 1: April 17, 2020 at 11:59PM ET;
- Contest 1 winner will be selected on April 20, 2020 at 12:00PM ET;

### Contest 2:

- Contest 2 begins on April 20, 2020 at 12:01AM ET;
- Deadline to enter Contest 2: April 24, 2020 at 11:59PM ET;
- Contest 2 winner will be selected on April 27, 2020 at 12:00PM ET;

### Contest 3:

- Contest 3 begins on April 27, 2020 at 12:01AM ET;
- Deadline to enter Contest 3: May 1, 2020 at 11:59PM ET;
- Contest 3 winner will be selected on May 4, 2020 at 12:00PM ET;

### Contest 4:

- Contest 4 begins on May 4, 2020 at 12:01AM ET;
- Deadline to enter Contest 4: May 8, 2020 at 11:59PM ET;
- Contest 4 winner will be selected on May 11, 2020 at 12:00PM ET;

Posts must meet the following criteria to be eligible for a contest: (i) feature ice cream in the photo, (ii) feature one (1) or more individuals enjoying their ice cream and/or their participation in #ScoopsforJimmy, (iii) include the tags @theJimmyFund and #ScoopsforJimmy, and (iv) posted to a public social media account. All posts will be judged collectively according to the same judging criteria by a panel of judges selected by DFCI in its sole discretion. Using the following criteria, judges will select one (1) winner per contest, four (4) winners in total, to receive the prize described below: creativity, uniqueness, inventiveness and composition of the post.

The potential winners will be notified by direct message and/or email. If a potential winner cannot be reached after thirty (30) business days from the first notification attempt, or if a participant is found to be ineligible, or if the notification is returned or undeliverable, or if a participant declines “winner” status, that participant will forfeit all rights as the winner, and an alternate winner will be selected. In the event the alternate winner declines the prize, the prize may be designated for another DFCI fundraising event at DFCI’s sole discretion. Prizes will be shipped via a traceable method of delivery.

In order to be eligible to participate in a Contest, a participant must, as of the date of entry, be a legal resident of one of the fifty (50) United States or the District of Columbia. Directors, officers and employees of DFCI, and persons otherwise affiliated with DFCI, are not eligible to win the prize; this includes immediate family members of any of the aforementioned groups. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

NO PURCHASE OR CONTRIBUTION NECESSARY TO ENTER. Maximum of one (1) entry per participant per Contest; participants may enter subsequent Contests. The odds of winning depend on the number of valid

entries received. Participants may enter a Contest without posting a photo on a public social media account by submitting a photo by email to [Scooper\\_bowl@dfci.harvard.edu](mailto:Scooper_bowl@dfci.harvard.edu). Participants who post an eligible photo on a public social media account or submit an eligible photo via email as described above will be entered into a Contest for a chance to win four (4) tickets to the Jimmy Fund Scooper Bowl taking place in September 2020 (the "Event") and a delivery of ice cream sent to the winner's home. The prize has a combined fair market value of one hundred dollars (\$100) per winner. The date and time of the Event are to be determined; should the Event be cancelled or postponed for any reason, DFCI may substitute an item of equal or lesser value. All entries must be complete to be eligible.

Prizes non-transferrable, non-refundable, non-negotiable, not redeemable for cash or for re-sale, and no substitution will be allowed. Prizes will not be replaced if lost or stolen. Other restrictions may apply. Should the prize become unavailable to DFCI for any reason, DFCI reserves the right to substitute an item of equal or lesser value. Winners may be required to sign an affidavit of eligibility, a receipt, a Certificate of Intent, and/or a waiver form provided by DFCI, prior to receipt of the prize.

The identities of the winners may be obtained by contacting the Jimmy Fund Scooper Bowl staff at [Scooper\\_bowl@dfci.harvard.edu](mailto:Scooper_bowl@dfci.harvard.edu) or 617-817-8213 on or after June 23, 2020 at 8:00AM ET.

Any valuation of the prize stated above is based on available information provided to DFCI, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Winners are solely responsible for reporting and paying any and all applicable taxes related to the prize and for paying any expenses associated with a prize which is not specifically provided for in these Official Rules. Winners may be required to provide DFCI with valid identification and a valid taxpayer identification number or social security number before the prize will be awarded. Any person defined as a DFCI employee winning over \$100 in prizes from DFCI may receive an IRS form W-2 shortly following the end of the calendar year and a copy of such form will be filed with the IRS. Any person winning over \$600 in prizes from DFCI may receive an IRS form 1099 shortly following the end of the calendar year and a copy of such form will be filed with the IRS. Any person winning \$5,000 or more in prizes from DFCI may be required to pay the applicable taxes to DFCI before any prize will be awarded, per IRS regulations.

By participating in a Contest described above, participants agree to abide by all terms of these Official Rules and all decisions of DFCI, made in its sole discretion, which decisions shall be final. DFCI will interpret these Official Rules and will resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest(s), and DFCI's decisions concerning such disputes shall be final.

All participants, their heirs, executors and administrators, waive, release and forever discharge DFCI, all sponsoring entities, their respective trustees, directors, officers, employees, and agents, from all claims of liability, damages and rights of action of whatever nature or description, in equity or at law, present and future, that may arise out of or relate to participation in a Contest, including the use of any prize.

DFCI is not responsible for lost or stolen prizes, incorrect or inaccurate transcription of entry information, for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, theft or destruction or unauthorized access to, or alteration of, entries, for line failures or other failures of any telephone network, server, providers, computer equipment, software or any combination thereof, for inability to access any web site or online service or any other error or malfunction, or for late, lost, illegible, misdirected or incomplete entries which may limit a participant's ability to participate in a Contest. DFCI is not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, garbled or delayed transmissions.

The Contests are governed by the laws of the Commonwealth of Massachusetts. By participating in a Contest, each participant consents to the exclusive jurisdiction of the courts located in Suffolk County, Massachusetts, for resolution of all disputes.

Dana-Farber Cancer Institute is the sponsor of the Contests. DFCI is located at 450 Brookline Avenue, Boston, Massachusetts 02215.