

BOSTON MARATHON JIMMY FUND WALK

Use your network to reach your fundraising goals!



USE THIS WORKSHEET TO KICK-START YOUR FUNDRAISING!

Identify the right people to ask in your network to help you reach your fundraising goals. Make sure to be specific in the amount you are asking each donor to give!

See the example below and then create your own gift pyramid on the last page.

DONOR CHECKLIST

Family/Friends:

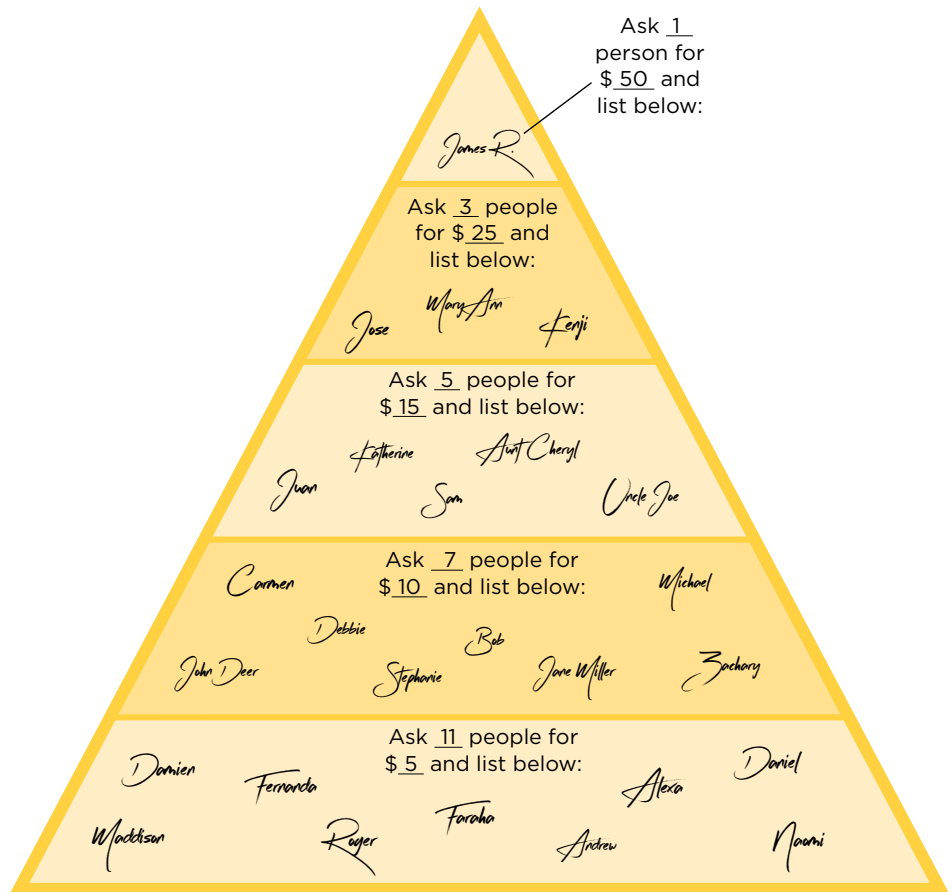
- Family (parents, siblings, etc.)
- Friends
- Colleagues/Former Colleagues
- Neighbors
- Alumni Groups (from high school, college, etc.)
- Team Members (sports, scouts, etc.)
- School Networks (parents of students, teachers, etc.)
- Other

Other Networks:

- Dentist/Orthodontist
- Electrician
- Financial Planner
- Nutritionist
- Optometrist
- Pediatrician/Physician
- Realtor
- Religious Groups
- Veterinarian
- Other

Local Businesses:

- Coffee Shops
- Fitness Studios
- Florists
- Nail Salons
- Other



Quick Tip: 13 contributions of **\$25** can achieve the Jimmy Fund Walk **\$330** fundraising minimum.

Double your ask by asking your donors if their company has a matching gift program.

BOSTON MARATHON JIMMY FUND WALK

Use your network to meet your Pacesetter goals!



USE THIS WORKSHEET TO KICK-START YOUR FUNDRAISING!

Identify the right people to ask in your network to help you reach your fundraising goals. Make sure to be specific in the amount you are asking each donor to give! See the example below and then create your own gift pyramid on the last page.

DONOR CHECKLIST

Family/Friends:

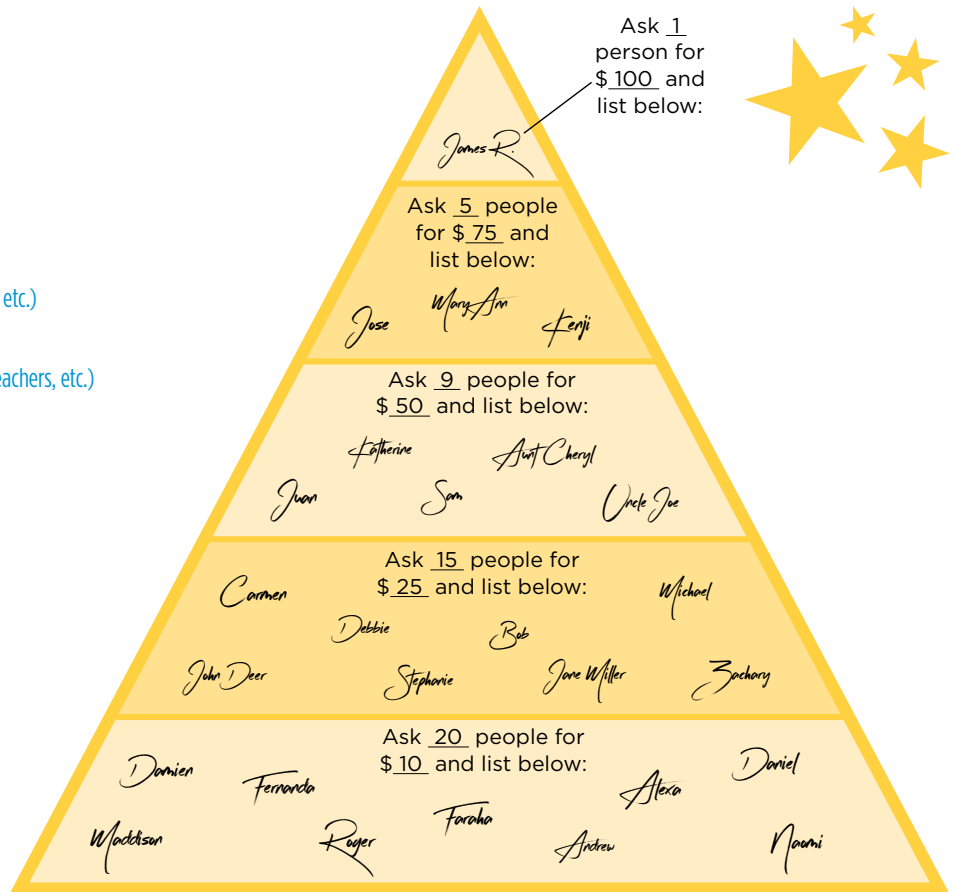
- Family (parents, siblings, etc.)
- Friends
- Colleagues/Former Colleagues
- Neighbors
- Alumni Groups (from high school, college, etc.)
- Team Members (sports, scouts, etc.)
- School Networks (parents of students, teachers, etc.)
- Other

Other Networks:

- Dentist/Orthodontist
- Electrician
- Financial Planner
- Nutritionist
- Optometrist
- Pediatrician/Physician
- Realtor
- Religious Groups
- Veterinarian
- Other

Local Businesses:

- Coffee Shops
- Fitness Studios
- Florists
- Nail Salons
- Other



Quick Tip: 30 contributions of \$50 equals \$1,500—Star Pacesetter level.

Double your ask by asking your donors if their company has a matching gift program.



BOSTON MARATHON® JIMMY FUND WALK

Use your network to reach your fundraising goals!



NOW IT'S YOUR TURN!

To help you reach your fundraising goals, complete the steps below and fill out the gift pyramid.

Step 1 Fill out your fundraising goal.

FUNDRAISING GOAL:

\$ _____

Step 2 Determine the gift amounts and number of donors you need to ask to get to your goal.

Step 3 Review the checklist on sheet one. Decide which donors you will ask.

Step 4 Enter the donors into the appropriate gift levels.

Step 5 Make the ask!

